

107 學年度管理學院雙聯學位學程課程

Curriculum of College of Management for Joint Degree Undergraduate Program

Department of Business Administration/Department Finance/Department of Accounting and Information Systems

Credits for Graduation: 64

Approved by the University Curriculum Committee on 06/05/2018

category	Course Title	English Course Title	Year of the program	Semester	Credits	Reference	
通識課程 Management Required 7 Credits	必修 4 學分	基礎華語文(一)或(二) (二選一)	Beginner Chinese I or II (select one)	3 rd	1 st	2	CEFR:A1
		臺灣/中國文化導讀(一)或(二) (二選一)	Introduction of Taiwanese/Chinese Culture I or II (select one)	4 th	1 st	2	CEFR:A1
	3 學分	商用英文會話	Business English Conversation	3 rd	1 st	3	

Category	Chinese Course Name	English Course Name	Year of the Program	Semester	Credits	Reference	
管院核心課程 6 學分 Management Required 6 Credits	行銷管理	Marketing Management	4 th	1	3		
	大數據分析	Big Data Analysis	4 th	1	3		
專業學程 (擇一) Professional Program (select one)	財務金融專業 學程 51 學分 Finance 51 Credits	財務報表分析	Financial Statement Analysis	3 rd	1	3	
		貨幣銀行學	Money and Banking	3 rd	1	3	
		投資學	Investments	3 rd	1	3	
		金融機構管理	Financial Institutions Management	3 rd	1	3	
		財務數學	Financial Mathematics	3 rd	1	3	
		企業評價	Business Valuation	3 rd	2	3	
		投資組合分析	Investment Portfolio Analysis	3 rd	2	3	
		證券市場	Securities Markets	3 rd	2	3	
		財務管理個案	Case Studies on Financial Management	3 rd	2	3	
		行為財務學	Behavioral Finance	3 rd	2	3	
		財金研究方法	Financial Research Method	4 th	1	3	
		衍生性金融商品	Derivatives	4 th	1	3	
		公司理財專題	Topics in Corporate Finance	4 th	1	3	
		固定收益證券	Fixed Income Securities	4 th	2	3	
	國際財務管理	International Financial Management	4 th	2	3		
	金融機構管理專題	Topics in Financial Institution and Management	4 th	2	3		
	投資管理專題	Topics in Investment Management	4 th	2	3		
	會計與 資訊專業 學程 51 學分 Accounting 51 Credits	財務報表分析	Financial Statement Analysis	3 rd	1	3	
		中級會計學(二)	Intermediate Accounting (2)	3 rd	1	3	
		管理會計學(一)	Management Accounting (1)	3 rd	1	3	
		企業資源規劃(一)	Enterprise Resource Planning (1)	3 rd	1	3	
		商管英語溝通	English for Business And Management	3 rd	1	3	
		企業評價	Business Valuation	3 th	2	3	
		中級會計學(三)	Intermediate Accounting (3)	3 rd	2	3	
		管理會計學(二)	Management Accounting (2)	3 rd	2	3	
		審計學(一)	Auditing (1)	3 rd	2	3	
		企業資源規劃(二)	Enterprise Resource Planning (2)	3 rd	2	3	
審計學(二)		Auditing (2)	4 th	1	3		
高等會計學(一)		Advanced Accounting (1)	4 th	1	3		
內部控制與電腦審計		Internal Control and Computer Auditing	4 th	1	3		
國際企 業學程 51 學分	國際財務管理	International Financial Management	4 th	2	3		
	高等會計學(二)	Advanced Accounting (2)	4 th	2	3		
	資料探勘	Data Mining	3 rd	2	3		
	會計專題	Topics in Accounting	4 th	1	3		
	國際企業管理	International Business Management	3 rd	1	3		
國際企 業學程 51 學分	人力資源管理	Human Resource Management	3 rd	1	3		
	消費者行為	Consumer Behavior	3 rd	1	3		

International Business 51 Credits	策略管理	Strategic Management	3 rd	1	3	
	生產與作業管理	Production & Operations Management	3 rd	2	3	
	電子商務與網路行銷	e-Commerce and e-Marketing	3 rd	2	3	
	非營利機構管理	Non-Profit Organization Management	3 rd	2	3	
	資料探勘	Data Mining	3 rd	2	3	
	觀光發展趨勢	Tourism Development Trend	3 rd	2	3	
	兩岸與全球經貿趨勢	Trend of Cross Strait and International Trade	4 th	1	3	
	財務報表分析	Financial Statement Analysis	4 th	1	3	
	文化創意產業	Cultural and Creative Industry	4 th	1	3	
	餐旅管理	Hospitality Management	4 th	1	3	
	創業管理專題	Topics in Entrepreneurship Management	4 th	1	3	
	全球產業分析	Global Industry Analysis	4 th	2	3	
	休閒產業分析	Competitive Analysis on the Tourism and Leisure Industries	4 th	2	3	
	領導與團隊	Leadership and Teamwork	4 th	2	3	

註：

1. 畢業總學分：64 學分

Graduation requirement: 64 credits

2. 有關國際生修習本校以全英語授課之博雅通識課程英語文能力規定，依語文教學研究發展中心規劃辦法辦理。

International students of Asia University taking English courses in the field of liberal arts are required to follow the curriculum regulations set forth by the Center for the Development of Language Teaching and Research.

3. 國際生須修習語文教學研究發展中心開設之一門中文課程並及格，始得畢業。

To be qualified for graduation, international students are required to take and pass one Chinese course by the Center for the Development of Language Teaching and Research.

系所主管簽章:

學院院長簽章: