

會計與資訊學系教師研究成果/Dept. of Accounting and Information Systems: Faculty Research Outcome

中文姓名 Chinese Name	英文姓名 English Name	期刊引用 Index	刊登年 Year	期刊論文 Journal Papers	
林宜勉、張嘉華、龐玉涓	Yi-Mien Lin、 Chia-Hua Chang、 PARNG YUH JIUAN	Other	2019	中文	
				Eng	The Effect of Accounting Conservatism on Equity Valuation: Evidence from Corporate Life Cycle, Journal of Applied Finance & Banking
歐進士、李翠琴、卓佳慶、林惠美	Chin-Shyh Ou, Tsui-Chin Lee, Chia-Ching Cho, Huey-Meei Lin	TSSCI	2016	中文	製藥廠顧客利潤之決定因素, 臺大管理論叢
				Eng.	A Case Study of Customer Profitability Determinants of a Pharmaceutical Company, NTU Management Review
歐進士、李貴富、林亭亭	Chin-Shyh Ou, Kuei-Fu Li, Ting-Ting Lin	TSSCI	2016	中文	訓練活動、資本密集與組織績效之交互影響：以資訊電子業為例, 會計評論
				Eng.	Interacting Effects of Training Activities, Capital Intensity and Organization Performance: Evidence from Information and Electronics Industries, The International Journal of Accounting Studies
陳慶隆、翁佩瑜、簡俱揚	Ching-Lung Chen, Pei-Yu Weng, and Chu-Yang Chien	SSCI	2018	中文	
				Eng.	Qualified Foreign Institutional Investor Ownership Deregulation and the Restatement of Financial Report---Empirical Findings from Taiwan, International Review of Economics and Finance
陳慶隆、張傳章、翁佩瑜	Ching-Lung Chen, Chuang-Chang Chan, and Pei-Yu	TSSCI	2017	中文	
				Eng.	Qualified Foreign Institutional Investors and the Earnings Informativeness of Income Smoothing, 臺大管理論叢/NTU Management Review

	Weng				
陳慶隆、翁佩瑜、范宏書	Ching-Lung Chen, Pei-Yu Weng, and Hung-Shu Fan	TSSCI	2016	中文	機構投資者、盈餘平穩化與會計資訊價值攸關性，管理評論／
				Eng.	Institutional Ownership, Income Smoothing and the Value-relevance of Accounting Numbers
	TsingZai C. Wu, Hua-Wei Huang, Chuan-Chan Yu & Ching-Hui Wu	SSCI	2017	中文	
				Eng.	Engagement partners participating in auditing standard setting and audit quality
	TsingZai C. Wu, Wan-Ting Hsieh, Chun Chan Yu, & Hsin-Ti Chu	SSCI	2017	中文	
				Eng.	Value relevance of financial statements in convergence with IFRS: Analyses in the abnormal pricing error
	Kazuhiko Kobori, Robert Hutchinson, Ping-Chang Lee, Yao-Chuan Tsai and TsingZai C. Wu	SSCI	2017	中文	
				Eng.	Main banks' influence on financial reporting quality in Japan
鐘永、林旭業、黃美華*、陳朝鍵、簡清華	Yong Zhong, Shih-Yen Lin, Mei Hua Huang*,Chao-Chien Chen, Ching-Hua Chien	EI	2017	中文	
				Eng.	Exploring The Relationships Among Campers' Leisure Motive, Satisfaction And Campsite Service Innovation, International Journal of Organizational Innovation.
黃美華*、黃鵬飛	Huang, Mei Hua*、Huang, Perng-Fei	Other	2016	中文	企業口號與消費者道德價值之相容性對消費者態度與購買意願之影響，高雄應用科技大學學報。
				Eng.	Effects of Congruency between Corporate Slogans and Consumer Moral

					Values on Product Valuations (in Chinese) , Journal of National Kaohsiung University of Applied Sciences.
黃美華*、黃鵬飛、魏嘉慧	Mei Hua Huang*, Perng-Fei Huang Jia Hu Wei	Other	2015	中文	綠色行銷對消費者態度、企業形象與購買意願之影響，行銷評論。
				Eng.	Effects of Green Marketing on Consumer Attitudes, Perceived Corporate Image, and Purchase Intention (in Chinese) , Marketing Review.
邱瓊玲，周玲儀	Chiung-Lin Chiu , Ling-Yi Chou	Other	2016	中文	以知識管理觀點評估台灣智慧資本演進之研究，台灣企業績效學刊
				Eng.	Assess the Research on the Intellectual Capital Evolution from the Point of View of Knowledge Management, Taiwan Bussiness Performance Journal
龐玉涓	Yuh-Juan Parng	SCI	2018	中文	
				Eng.	Profit optimization of sustainable low-to-medium temperature waste heat recovering management, <i>Industrial Management and Data Systems</i> .
龐玉涓	Yuh-Juan Parng	SCI	2018	中文	
				Eng.	A Strategic Knowledge Management Approach to Circular Agribusiness, <i>Sustainability</i> .
龐玉涓	Yuh-Juan Parng	EI	2018	中文	
				Eng.	A Minimum Machining Cost Approach for Automated Tolerance Assignment in Concentricity Control, <i>International Journal of Materials, Mechanics and Manufacturing</i> .
龐玉涓	Yuh-Juan Parng	EconLit	2018	中文	
				Eng.	The Effect of Accounting Conservatism on Equity Valuation: Evidence from Corporate Life Cycle, <i>Journal of Applied Finance and Banking</i> .

中文姓名 Chinese Name	英文姓名 English Name	年 Year	地點 Venue	研討會論文 Conference Papers	
蘇薇、邱紹群	SU WEI、	2019.06	Taichung	中文	面臨年金改革教師退休理財行為之研究 - 2019 現代會計論壇學術研

	Shao-Chun Chiu		Taiwan	Eng.	討會
翁佩瑜、陳慶隆	Pei-Yu Weng、 CHEN, CING-LONG	2019.06	Taichung Taiwan	中文	- 2019 現代會計論壇學術研討會
				Eng.	
張仁銘、周玲儀	JHANG, REN-MING、 Ling-Yi Chou	2019.06	Taichung Taiwan	中文	新式查核報告對會計師負擔與審計品質之影響 - 2019 現代會計研討會
				Eng.	
周玲儀、徐穩昕	Ling-Yi Chou、 SYU, YI-SIN	2019.06	Taichung Taiwan	中文	視覺化分析技術於新式查核報告之研究 - 2019 現代會計研討會
				Eng.	
謝家峻、周玲儀	SIE, GU-JYUN、 Ling-Yi Chou	2019.06	Taichung Taiwan	中文	- 2019 現代會計研討會
				Eng.	
陳茂根、周玲儀	CHEN, MAO-GEN、 Ling-Yi Chou	2019.06	Taichung Taiwan	中文	振動機械製造程序創新與生產效率持續改善：以台灣某機械製造公司導入 ERP 為例 - 2019 現代會計研討會
				Eng.	
陳敏慧、周玲儀	CHEN, MIN-HUEI、 Ling-Yi Chou	2019.06	Taichung Taiwan	中文	會計師事務所經營策略價值之研究 - 2019 現代會計研討會
				Eng.	
周玲儀	Ling-Yi Chou	2019.05	Taichung Taiwan	中文	運用視覺化分析技術於新式查核報告之研究：以 Tableau 為例 - 2019 當前會計研討會
				Eng.	
賴建文	Chien-Wen Lai	2019.06	Taichung Taiwan	中文	合併商譽真的能夠產生超額利潤嗎？ - 2019 現代會計論壇學術研討會
				Eng.	
黃美華、陳瓊燕	Mei-Hua Huang、 Chiung-Yen Chen	2019.07	Sydney, Australia	中文	
				Eng.	International Student Career Intention-Resource Based View - The 8th International Workshop on Sustainability Management of e-Business and Ubiquitous Commerce Engineering (SMEUCE-2019)

黃美華、陳瓊燕、周思宇	Mei-Hua Huang、Chiung-Yen Chen、JHOU, SIH-YU	2019.06	Taichung Taiwan	中文	情緒勞力對專業承諾及績效之影響-以審計人員為例 - 2019 現代會計論壇
				Eng.	
陳燕錫、陳瓊燕、黃美華	CHEN, YAN-SI、Chiung-Yen Chen、Mei-Hua Huang	2019.06	Taichung Taiwan	中文	多角化與會計師事務所經營績效:考慮策略與市場區隔之影響 - 2019 現代會計論壇
				Eng.	
陳瓊燕、黃美華、黎冠伶、趙鶴芸、沈可婕、尤思涵	Chiung-Yen Chen、Mei-Hua Huang、LI, GUAN-LING、JHAO, HE-YUN、SHEN, KE-JIE、YOU, SIH-HAN	2019.06	Taichung Taiwan	中文	強制編製 CSR 報告書能改善經營績效嗎? - 2019 現代會計論壇
				Eng.	
龐玉涓、曾淑?	Yuh-Jiuan Parng	2019.06	Taichung Taiwan	中文	外籍勞工快樂因素探討 - 2019 現代會計論壇學術研討會
				Eng.	
陳慶隆、陳仲佑、翁佩瑜	Ching-Lung Chen, Chung-Yu Chen and Pei-Yu Wen	2016	Taichung Taiwan	中文	
				Eng.	Earnings Informativeness of Firms Disclosed Related Party Transactions ---Yes, the Types of RPTs Matter - The AAA 2016 Annual Meeting in New York
黃美華、陳瓊燕、	Mei Hua Huang, Chiung-Yen Chen	2018.07	Matsue, Japan	中文	
				Eng.	The Impact of Online Commentary on Young Consumer's Purchase

					Decision - 12th International Conference on Innovative Mobile and Internet Services in Ubiquitous Computing.
陳瓊燕、黃美華、	Chiung-Yen, Chen, Mei Hua Huang	2018.07	Matsue, Japan	中文	
				Eng.	Professional Training and Operational Performance: Considering the Impact of CPA Disciplinary Incidents - 12th International Conference on Innovative Mobile and Internet Services in Ubiquitous Computing.
陳瓊燕、黃美華、許蕓心	Chiung-Yen Chen, Mei Hua Huang, Xen Xin Shi	2018.05	台中，台灣 (Taichung, Taiwan)	中文	專業訓練、訴訟風險與經營績效：以會計師事務所為例，2018 現代會計論壇學術研討會。
				Eng.	Professional Training, Litigation Risk and Operation Performance (in Chinese), 2018 Contemporary Accounting Forum.
黃美華、陳瓊燕、黃俊鋁	Mei Hua Huang, Chiung-Yen Chen, Chin Chung Huang	2018.05	台中，台灣 (Taichung, Taiwan)	中文	互動學習與專業承諾之關聯-以會計資訊系學生為例 - 2018 現代會計論壇學術研討會。
				Eng.	The Relationship between Interactive Learning and Professional Commitment- an Example of Accounting Students, 2018 Contemporary Accounting Forum.
黃美華、黃鵬飛、謝智玲	Mei Hua Huang, Perng-Fei Huang, Chi-Lin Sheh	2017.07	Taichung, Taiwan	中文	
				Eng.	Key Factors Influencing B2B Relationship Marketing in the Telecommunications Industry - ICEBI 2017 Conference on E-business and Internet.
陳瓊燕、黃美華	Chiung-Yen Chen, Mei Hua Huang	2017.07	Fukuoka Institute of Technology, Japan	中文	
				Eng.	An Investigation into Human Resources and Operating Performance between Competitive Strategies of Taiwan Public Accounting Firms - The 10th International Conference on Innovative Mobile and Internet Services in Ubiquitous Computing.
黃美華、陳瓊燕、張雅婷	Mei Hua Huang, Chiung-Yen Chen, Ya Tin	2017.05	台中，台灣 (Taichung,	中文	探討學習資源對會計系學生學習認知與專業承諾之影響，2016 現代會計論壇學術研討會-全球治理與會計新思維。
				Eng.	Effects of Learning Resources on Perceived Learning and Professional

	Chaung		Taiwan)		Commitment for Accounting Major Students (in Chinese) 2016Contemporary Accounting Forum.
黃美華、陳瓊燕	Mei Hua Huang, Chiung-Yen Chen,	2015.07	Taichung Taiwan	中文	
				Eng.	Effects of Relational Exchange and Innovation on New Product Adoption - Global Entrepreneurship and Innovation in Management (GEIM) Conference
黃美華	Mei Hua Huang	2015.07	Blumenau, Santa Catarina, Brazil	中文	
				Eng.	Professional Network Structure and Relationship Quality Effects on Member Knowledge Acquisition, Well-being, and Performance - Ninth International Conference on Innovative Mobile and Internet Services in Ubiquitous Computing
賴建文、王癸元	Chien-Wen Lai, Kuei-Yuan Wan	2016	Fukuoka, Fukuoka Prefecture, Japan	中文	
				Eng.	A Comparative Study of Valuation and Value Drivers in the Auto Lamp Industry—Two cases of Auto Lamp Companies - 2016 10th International Conference on Innovative Mobile and Internet Services in Ubiquitous Computing (IMIS 2016)
賴建文、邱紹 群、詹雅嵐	Chien-Wen Lai, Candra Adi Kurnia, Shao-Chun Chiu, and Ya-Lan Chan	2018	Matsue, Japan	中文	
				Eng.	Study of the Factors that Influence Brand Loyalty Toward the Use of Tablets in Indonesia - Proceedings of the 12th International Conference on Innovative Mobile and Internet Services in Ubiquitous Computing (IMIS-2018)
賴建文、邱紹群	Chiung-Yen, Chen, Mei Hua Huang	2018	Taichung Taiwan	中文	企業併購對經營績效影響之實證研究
				Eng.	An Empirical Study of Financial Impact on Business Combination
周玲儀，黃庭 豪，林宣恩	Ling-Yi Chou, Ting-Hao Huang, and Hsuan-En Lin	2018-05	Taichung Taiwan	中文	企業社會責任、在地依賴性、醫院資訊化與病人就醫行為之關係：以 台灣某區域醫院為例, 2018 現代會計論壇學術研討會。
				Eng.	The Relationship between Corporate Social Responsibility, Place

					Attachment, Hospital Informatization, and Patient Behavior: A Case Study of the Regional Hospital in Taiwan, 2018 Contemporary Accounting Forum.
周玲儀, 李乙揚	Ling-Yi Chou and Yi-Yang Li	2018-04	Matsue, Japan	中文	
				Eng.	The Determinants of Admission Strategy and School Choice: A Case Study of A Private Senior Vocational School in Taiwan, 12th International Conference on Innovative Mobile and Internet Services in Ubiquitous Computing.
周玲儀, 唐孟祺	Ling-Yi Chou, Meng-Chi Tang	2018-03	Dubai, UAE	中文	
				Eng.	Audit the National Health Insurance Claims: Financial Statement as the Screening Device, International Computer Auditing Education Association (ICAEA)
周玲儀	Ling-Yi Chou	2017	London, UK	中文	
				Eng.	The effects of the flipped classroom on the satisfaction of computer auditing: a comparison of learning activity in self-learning, a traditional classroom, and a flipped classroom, International Computer Auditing Education Association (ICAEA)
周玲儀	Ling-Yi Chou	2017	Cittadella Politecnica, Torino, Italy	中文	
				Eng.	The Effect of Flipped Classroom on Self-Efficacy and Satisfaction of Computer Auditing, IMIS-2017 International Conference Organization
周玲儀	Ling-Yi Chou	2016	Yunlin County, Taiwan	中文	
				Eng.	An Investigation on Computer Assisted Audit Techniques and Tools Capability for Computer Auditing Services in Taiwan based on The Importance Performance Analysis, 2016 Accounting Theory and Practice Conference: Sustainability Tendency of Practices and Theory in Accounting & Auditing
周玲儀	Ling-Yi Chou	2016	Taichung	中文	International Financial Reporting Standards and the Change of ERP



			Taiwan		Systems_ A Literature Review, 2016 現代會計論壇學術研討會
				Eng.	International Financial Reporting Standards and the Change of ERP Systems_ A Literature Review, 2016 Contemporary Accounting Forum.
周玲儀,黃士銘	Ling-Yi Chou, Shi-Ming Huang	2016-05	Maastricht , Holland	中文	
				Eng.	The Determinant of the Adoption of Computer Assisted Audit Tools and Techniques in Accounting Firms, 39th European Accounting Association Annual Congress 2016
周玲儀,黃士銘	Ling-Yi Chou, Shi-Ming Huang	2016-02	Bali, Indonesia	中文	
				Eng.	The Important Performance Analysis of Computer Auditing Services in Taiwan, BAI 2016 International Conference on Business and Information - Winter Session
龐玉涓	Yuh-Jiuan Parng	2018	台灣台中 /Taiwan, Taichung	中文	專利權與經營績效、企業價值關係之研究 - 2018 現代會計論壇學術研討會
				Eng.	
龐玉涓	Yuh-Jiuan Parng	2017	USA/ California State/ San Diego	中文	
				Eng.	A Minimum Machining Cost Approach for Automated Tolerance Assignment in Concentricity Control - 2017 International Conference on Manufacturing Technologies
龐玉涓	Yuh-Jiuan Parng	2017	Spain Valencia	中文	
				Eng.	Does Accounting Conservatism Really Matter to Equity Mispricing? – A Test of Corporate Life Cycle - 2017 40th EAA Annual Congress
龐玉涓	Yuh-Jiuan Parng	2017	USA/ California State/ San Diego	中文	
				Eng.	The Effect of Accounting Conservatism on Cash Holdings: In Consideration of Agency Cost - 2017 American Accounting Association Annual Meeting