

110 學年度管理學院雙聯學位學程課程

2021 Curriculum of College of Management for Joint Undergraduate Degrees Program

Department of Business Administration/Department Finance/Department of Accounting and Information Systems

Credits for Graduation: 64

Approved by the University Curriculum Committee on 29/4/2021

category		Course Title	English Course Title	Year of the program	Semester	Credits	Reference
通識課程 Liberal Art Required 7 Credits	必修 4 學分	基礎華語文(一)或(二) (二選一)	Beginner Chinese I or II (select one)	3 rd	1 st	2	CEFR:A1
		臺灣/中國文化導讀(一)或(二) (二選一)	Introduction of Taiwanese/Chinese Culture I or II (select one)	4 th	1 st	2	CEFR:A1
	3 學分	商用英文會話	Business English Conversation	3 rd	1 st	3	

Category	Chinese Course Name	English Course Name	Year of the Program	Semester	Credits	Reference	
管院核心課程 6 學分 Management Required 6 Credits	行銷管理	Marketing Management	4 th	1	3		
	大數據分析	Big Data Analysis	4 th	1	3		
專業學程 (擇一) Professional Program (select one)	財務金融專 業學程 51 學分 Finance 51 Credits	金融科技概論與實務	Introduction of Financial Technology and Implementation	3 rd	1	3	
		金融資料庫管理與應用	Financial Database Management and Application	3 rd	1	3	
		投資學	Investments	3 rd	1	3	
		金融機構管理	Financial Institutions Management	3 rd	1	3	
		財務數學	Financial Mathematics	3 rd	1	3	
		電子商務與金融市場	E-Commerce and Financial Marketing	3 rd	2	3	
		投資組合分析	Investment Portfolio Analysis	3 rd	2	3	
		金融區塊鏈管理與實務	Management of Financial Block Chain and Practice	3 rd	2	3	
		財金軟體應用	Application of Financial Software Package	3 th	2	3	
		行為經濟學	Behavioral Economics	3 rd	2	3	
		財金研究方法	Financial Research Method	4 th	1	3	
		金融創新	Financial Innovation	4 th	1	3	
		投資分析與科技應用	Investment Analytics and Technology Application	4 rd	1	3	
		國際財務管理	International Financial Management	4 th	2	3	
		金融科技專題	Topics in Financial Technology	4 th	2	3	
	金融機構管理專題	Topics in Financial Institution and Management	4 th	2	3		
	投資管理專題	Topics in Investment Management	4 th	2	3		
	會計與資訊 專業學程 51 學分 Accounting and Information Systems 51 Credits	財務報表分析	Financial Statement Analysis	3 rd	1	3	Core
		中級會計學(二)	Intermediate Accounting (2)	3 rd	1	3	Core
		進階管理會計學	Advanced Management Accounting	3 rd	1	3	Core
		進階企業資源規劃	Advanced Enterprise Resource Planning	3 rd	2	3	Core
		企業智慧	Business Intelligence	3 rd	1	3	Core
		企業評價	Business Valuation	3 rd	2	3	Core
		中級會計學(三)	Intermediate Accounting (3)	3 rd	2	3	Core
		商用英語溝通	Business English Communication	3 rd	2	3	Core
		審計學(一)	Auditing (1)	4 rd	1	3	Core
		資料探勘	Data Mining	3 rd	2	3	Core
審計學(二)		Auditing (2)	4 th	2	3	Core	
高等會計學(一)		Advanced Accounting (1)	4 th	1	3	Core	
內部控制與電腦審計	Internal Control and Computer Auditing	4 th	1	3	Core		
高等會計學(二)	Advanced Accounting (2)	4 th	2	3	Core		
人工智慧概論	Introduction to Artificial Intelligence	4 th	1	3	Elective course.		

國際企業學 程 51 學分 International Business 51 Credits	智慧商務	Intelligent commerce	4 th	2	3	Elective course.
	會計師證照輔導	CPA Review	4 th	1	3	Elective course.
	國際企業管理	International Business Management	3 rd	1	3	
	人力資源管理	Human Resource Management	3 rd	1	3	
	消費者行為	Consumer Behavior	3 rd	1	3	
	策略管理	Strategic Management	3 rd	1	3	
	生產與作業管理	Production & Operations Management	3 rd	2	3	
	電子商務與網路行銷	e-Commerce and e-Marketing	3 rd	2	3	
	非營利機構管理	Non-Profit Organization Management	3 rd	2	3	
	資料探勘	Data Mining	3 rd	2	3	
	觀光發展趨勢	Tourism Development Trend	3 rd	2	3	
	兩岸與全球經貿趨勢	Trend of Cross Strait and International Trade	4 th	1	3	
	財務報表分析	Financial Statement Analysis	4 th	1	3	
	文化創意產業	Cultural and Creative Industry	4 th	1	3	
	餐旅管理	Hospitality Management	4 th	1	3	
	創業管理專題	Topics in Entrepreneurship Management	4 th	1	3	
	全球產業分析	Global Industry Analysis	4 th	2	3	
	休閒產業分析	Competitive Analysis on the Tourism and Leisure Industries	4 th	2	3	
	領導與團隊	Leadership and Teamwork	4 th	2	3	

註：

1. 畢業總學分：64 學分

Graduation requirement: 64 credits

2. 有關國際生修習本校以全英語授課之博雅通識課程英語文能力規定，依語文教學研究發展中心規劃辦法辦理。

International students of Asia University taking English courses in the field of liberal arts are required to follow the curriculum regulations set forth by the Center for the Development of Language Teaching and Research.

3. 國際生須修習語文教學研究發展中心開設之一門中文課程並及格，始得畢業。

To be qualified for graduation, international students are required to take and pass one Chinese course by the Center for the Development of Language Teaching and Research.

4. 系 51 學分中，9 學分可以自由選修。自由選修課程可自財務金融學程、國際企業學程或會計資訊專業學程中的會計師證照輔導選修。

Among Department 51 credits, 9 can be elective credits. Elective courses can select from Finance program, International Business program, or Accounting and Informational Systems Program's CPA review courses.

系所主管簽章:

學院院長簽章: