

Asia University
Department of Accounting and Information Systems
Curriculum for Two-year Master Degree Program
36 credits required (including 3 credits for thesis)

Category		Course Title (Chinese)	Course Title (English)	year	semester	Credit hours
Required courses (9 credit hours) Choose 2 from the 4 courses plus Thesis		行銷管理	Marketing Management	1	1	3
		人力資源管理	Human Resource Management	1	2	3
		企業研究方法	Business Research Methods	1	1	3
		移地教學-領導與創新	Field Study-Leadership and Innovation	1	2	3
		碩士論文	Thesis	2	2	3
Required courses by discipline	Department Of Business Administration 21 credit hours (select 7 courses)	創業管理	Entrepreneurship Management	1	1	3
		生產與作業管理	Production and Operations Management	1	2	3
		供應鏈管理	Supply Chain Management	1	2	3
		服務創新管理	Service Innovation and Management	1	2	3
		電子商務	e-commerce	1	1	3
		顧客關係管理	Customer Relationship Management	2	1	3
		非營利機構管理	Non-Profit Organizational Management	2	1	3
		知識管理	Knowledge Management	2	2	3
	Department Of Leisure and Recreation Management 21 credit hours (select 7 courses)	創業管理	Entrepreneurship Management	1	1	3
		觀光發展趨勢	Tourism Development Trend	1	2	3
		運動與健康管理	Sports and health Management	2	2	3
		休閒管理	Leisure and Recreation Management	1	1	3
		觀光餐旅創新管理	Tourism and Hospitality Innovation Management	2	1	3
		休閒活動企劃	Planning of Leisure Activities	2	2	3
		綠色餐旅與生態旅遊	Green Hospitality and Eco-tourism	2	2	3
		餐旅管理個案	Hospitality Management Cases	1	1	3
	Department Of Finance 21 credit hours (select 7 courses)	公司理財	Corporate Finance	1	1	3
		金融市場	Financial Markets	1	2	3
		金融科技與區塊鏈	Financial Technology and Block Chain	1	1	3
		金融創新	Financial Innovation	1	2	3
		財金風險管理	Financial Risk Management	2	1	3
		投資分析與科技應用	Investment Analysis and Technology Application	1	1	3
		資料庫管理與應用	Database Management and Application	1	2	3
		金融大數據分析	Financial Big Data Analysis	2	1	3
	Department Of Accounting and Information Systems 27 credit hours (select 9 courses)	高等財務會計	Advanced Financial Accounting	1	1	3
		租稅規劃實務研討	Tax Planning Practice Seminar	1	1	3
		公司法與證券交易法研討	Company Law & Securities Exchange Act Seminar	1	1	3
		高等管理會計	Advanced Management Accounting	1	1	3
		會計與審計實務專題	Accounting and Auditing Practice topics	1	2	3
		稅法研討	Tax Regulation Seminar	1	2	3
		企業資源規劃研討	Enterprise Resource Planning Seminar	1	2	3
		大陸稅法	Studies on China Tax Laws	1	2	3
		電腦稽核研討	Computer Audit Seminar	2	1	3
		高等審計學	Advanced Auditing	2	2	3
	MBA Program in Innovation and Entrepreneurship 21 credit hours	Required courses 12 credit hours	創業管理	1	1	3
			服務創新管理	1	2	3
			休閒活動企劃	2	2	3
			電子商務	1	1	3
		Elective courses 9 credit hours	* Students can choose courses from any discipline of master programs within the College of Management.			