

Asia University
Department of Accounting and Information Systems
Curriculum for Two-year Master Degree Program
36 credits required (including 3 credits for thesis)

Category		Course Title (Chinese)	Course Title (English)	year	semester	Credit hours	
Required course 9 credit hours (select 2 courses + Thesis)		行銷管理	Marketing Management	1	1	3	
		人力資源管理	Human Resource Management	1	2	3	
		企業研究方法	Business Research Methods	1	1	3	
		移地教學-領導與創新	Field Study-Leadership and Innovation	1	2	3	
		碩士論文	Thesis	2	2	3	
Required courses by discipline	Department Of Business Administration 21 credit hours (select 7 courses)	創業管理	Entrepreneurship Management	1	1	3	
		生產與作業管理	Production and Operations Management	1	2	3	
		供應鏈管理	Supply Chain Management	1	2	3	
		服務創新管理	Service Innovation and Management	1	2	3	
		電子商務	e-commerce	1	1	3	
		顧客關係管理	Customer Relationship Management	2	1	3	
		非營利機構管理	Non-Profit Organizational Management	2	1	3	
		知識管理	Knowledge Management	2	2	3	
		Department Of Leisure and Recreation Management 21 credit hours (select 7 courses)	創業管理	Entrepreneurship Management	1	1	3
			觀光發展趨勢	Tourism Development Trend	1	2	3
			運動與健康管理	Sports and health Management	2	2	3
	休閒管理		Leisure and Recreation Management	1	1	3	
	觀光餐旅創新管理		Tourism and Hospitality Innovation Management	2	1	3	
	休閒活動企劃		Planning of Leisure Activities	2	2	3	
	綠色餐旅與生態旅遊		Green Hospitality and Eco-tourism	2	2	3	
	餐旅管理個案		Hospitality Management Cases	1	1	3	
	Department Of Finance 21 credit hours (select 7 courses)	公司理財	Corporate Finance	1	1	3	
		金融市場	Financial Markets	1	2	3	
		金融科技與區塊鏈	Financial Technology and Block Chain	1	1	3	
		金融創新	Financial Innovation	1	2	3	
		財金風險管理	Financial Risk Management	2	1	3	
		投資分析與科技應用	Investment Analysis and Technology Application	1	1	3	
		資料庫管理與應用	Database Management and Application	1	2	3	
		金融大數據分析	Financial Big Data Analysis	2	1	3	
	Department Of Accounting and Information Systems 27 credit hours (select 9 courses)	高等財務會計	Advanced Financial Accounting	1	上	3	
		租稅規劃實務研討	Tax Planning Practice topics	1	上	3	
		公司法與證券交易法研討	Company Law & Securities Exchange Act Seminar	1	上	3	
		高等管理會計	Advanced Management Accounting	1	上	3	
		會計與審計實務專題	Accounting and Auditing Practice topics	1	下	3	
		稅法研討	Tax Regulation Seminar	1	下	3	
		企業資源規劃研討	Enterprise Resource Planning	1	下	3	
		大陸稅法	Studies on China Tax Laws	1	下	3	
		移地教學-領導與創新	Field Study-Leadership and Innovation	1	下	3	
		電腦稽核研討	Computer Audit Seminar	2	上	3	
	MBA Program in Innovation and Entrepreneurship 21 credit hours	Required course 12 credit hours	創業管理	Entrepreneurship Management	1	1	3
服務創新管理			Service Innovation and Management	1	2	3	
休閒活動企劃			Planning of Leisure Activities	2	2	3	
電子商務			e-commerce	1	1	3	
Elective courses 9 credit hours		*Students can choose courses from any discipline of master programs within the College of Management.					